

Home Technology Client Questionnaire

About this document:

The lifestyle of the 21st century homeowner is such that their technology requirements in the home are ever increasing. In order to ascertain these needs and ensure that the correct infrastructure is put in place, it is important to understand their technology footprint in order to meet their demands and future usage.

This document has been created by CEDIA (the Custom Electronic Design and Installation Association) to assist Design Professionals (Architects and Interior Designers) in the consultation stage to better understand the home technology requirements of a client.

CEDIA, the industry trade association, represents 3,500 member companies worldwide and serves more than 22,000 industry professionals that specialise in the design and installation of integrated systems to reflect the technology needs of the homeowner. The systems our members specialise in integrating include home cinema, lighting control, AV, networking, energy monitoring, HVAC and security.

For more information about CEDIA or additional resources, please visit www.cedia.org.

Audio

	COMMENTS
NEVER SOMETIMES OFTEN	
YES NO	
YES NO	
QUANTITY:	
YES NO	
	NEVER SOMETIMES OFTEN NEVER SOMETIMES OFTEN NEVER SOMETIMES OFTEN YES NO QUANTITY: YES NO YES NO YES NO YES NO

Video

COMMENTS Do you have a requirement for satellite TV YES NO (Sky, Canal+ and Virgin)? In how many rooms do you want to watch different subscription channels QUANTITY: simultaneously? Do you want to watch TV from broadcasters YES outside the UK? Do you rent or buy films on Blu-ray/DVD NEVER SOMETIMES to watch at home? Would you prefer each room to have its own Blu-ray/DVD player, or play one Blu-ray/DVD YES across multiple TVs in the home? Are you happy to buy or rent films from an onscreen store such as iTunes or Netflix or YES NO do you prefer to go out to get a Blu-ray/DVD? Do you use games consoles? SOMETIMES NEVER OFTEN If multiple remote controls are needed for TVs, DVDs, surround sound etc would you like these to be consolidated onto YES one simple remote? Do you use/want to use internet TV applications like BBC iPlayer, ITVplayer, YES NΩ 40D on your main TV? Do you subscribe to a monthly streaming service? e.g. Netflix or Amazon Instant Video YES NO (LoveFilm) YES NO Do you enjoy watching 3D movies? Does picture quality matter to you? YES

Other items

		COMMENTS
Would you be prepared to invest in energy saving lighting and/or heating control?	YES NO	
If it offered a payback of 20%+ annually and an easier way to operate these systems throughout your home (or remotely)		
How many incoming telephone lines will you need in the house (excluding a line for the alarm)?	QUANTITY:	
Do you put calls through to other rooms in the house or use the telephone as an intercom?	NEVER SOMETIMES OFTEN	
Do you need a door entry system?	YES NO	
If so do you need audio & video or just audio?	YES NO	
Would you want any interior or exterior surveillance cameras?	YES NO	
How many desktop computers are there in your household?	QUANTITY:	
How many laptop computers?	QUANTITY:	
How many tablets?	QUANTITY:	
Do you use a smartphone?	YES NO	
Does anyone in the household need to use a remote secure connection back to an office?	NEVER SOMETIMES OFTEN	
Do you need to be able to access and control the home remotely?	NEVER SOMETIMES OFTEN	

What next?

Once you have completed the questionnaire the next step would be to engage with a CEDIA Home Technology Professional through the CEDIA Finder Service on www.cedia.org. Simply select the desired country and input the post code and then the CEDIA members in the location will appear, ordered by certification and distance.

to find your nearest CEDIA installer visit



Frequently Asked Questions

As the home technology industry grows, so does the client's search for answers to some frequently asked questions. Use the messages below to give clients some context about the industry and the solutions your company can offer.

What is home integration?

The meaning of this term can vary depending on who is using it. Other related terms include home networking, home automation, residential electronic systems, and smart homes.

When CEDIA Members talk about integration, they are referring to the ability to integrate television, home cinema, lighting control, multi-room audio, HVAC, security, appliances, and other systems through a centrally controlled network. These systems are custom designed to allow the homeowner the convenient, time-saving, and cost-saving benefits of controlling electronics through a central control, or even remotely.

Many think of home networking as simply connecting PCs. While this is a growing segment, it's only the tip of the iceberg in terms of what can be connected in a home. CEDIA Members are on the cutting edge of connecting home technology systems for consumers. And more consumers are demanding the benefits of connectivity – in convenience, safety, and lifestyle enhancement.

How big is the home integration market?

Since there is no universal definition of home integration, it's difficult to measure the size of the market. However, the number of homeowners who have embraced home connectivity has grown tremendously in the past decade as newer and less expensive technologies have been developed and consumer awareness has grown. More homeowners are beginning to understand the value of these systems in providing security, comfort and cost-savings to their families.

What are the benefits of home networking and home automation?

According to CEDIA Members and industry research, those who have integrated homes or are interested in integrating technology into their home view these systems as a way to save time, improve comfort and spend more quality time with their families. Most customers invest in home technology systems for the benefits, not for the sake of owning technology.

Will networked homes become outdated quickly? How can you make sure you are up to date?

CEDIA Members are on the cutting-edge of technology and develop systems that are practical and pragmatic for today's homeowners and can take advantage of new innovations as they come to market. CEDIA Members

stay at the forefront of industry trends and up-and-coming technology through continuing education and professional development as well as networking with leading manufacturers at industry events. This up-to-date knowledge allows them to deliver technology that will not only merge seamlessly with the client's existing lifestyle but will also provide convenience, security, and entertainment for years to come.

Can homeowners install their own residential electronic systems?

Many mass-market retailers provide do-it-yourself home networking kits or cinema-in-a-box products. While consumers can often install these products, CEDIA Members provide significant added value to homeowners interested in a networked solution. CEDIA Professionals' deep product knowledge allows them to select the best audio visual components to suit a client's home design and usage patterns. For example, they have skills to optimise room acoustics and seating and calibrate video settings beyond the capabilities of the casual hobbyist. They can work with the homeowner to develop a plan – much like an architect draws out a house plan – to ensure the best integrated home experience.

Home technology systems designed by CEDIA Members are a sound investment in the value of a client's home. These systems are developed to handle a customer's needs today, as well as expand to meet the needs of tomorrow.

What are the benefits of hiring a CEDIA Certified professional?

CEDIA is the world's leading association of Home Technology Professionals (HTPs) and provides the industry's most comprehensive education to its membership. Members who participate and excel in CEDIA's educational programs can undergo rigorous testing to earn CEDIA Certification credentials. Consumers can rest assured that CEDIA Certified individuals are the most highly respected and experienced in the industry. More than 5,000 professionals have earned the CEDIA Certification designation to date.

CEDIA Member companies subscribe to a strict set of code of professional conduct and ethics, and stay abreast of the latest technological innovations. This expertise is what consumers are looking for.

When it comes to home technology systems and integration, what are some things homeowners should keep in mind as they build a home?

Consumers should work with an architect, builder, or interior designer who sees the benefit of consulting a CEDIA Professional. The beginning stage of the design/build process is the optimal time to think about wiring a home for connectivity and designing your space to account for your future home integration needs.